

# Jason Atkinson, Creative Developer

A full-stack, creative, problem solver.  
With all the skill sets needed to build and grow a business

## Skills

### Programming skills

HTML, CSS, JavaScript, PHP, WordPress  
Theme and Plugin use and development.

### Design skills

Typography, Layout, Interaction, Web  
design, Photography, Video editing and  
Illustration

### Computer skills

Working with both Windows and Apple  
operating platforms

Microsoft Office: Word, PowerPoint, Excel  
and Outlook.

Adobe: Photoshop, Illustrator, InDesign,  
XD, Dreamweaver and Premier.

### Specialisms

WordPress Themes: Divi  
WordPress Plugins: WPForms,  
WooCommerce

As much as these skills are important, my  
ability to pick up new skills quickly and  
easily is just as essential.

## Education

2010 - 2013

**BA(Hons) Graphic Design: New  
Media [2:1]**

University for the Creative Arts (UCA)  
Epsom

Involved the completion of multiple  
practice projects that taught me several  
digital skills as well as the ethics behind  
their use and a dissertation on the future  
of publishing and culture.

2013 - 2014

**Diploma in Web Design  
[DISTINCTION][MERIT]**

Open Awards

2008 - 2010

**BTEC National Diploma in Art  
and Design [MERIT][MERIT]  
[DISTINCTION]**

University for the Creative Arts (UCA)  
Rochester

2003 - 2008

**GCSE's English, Maths, Statistics,  
Science, Geography, Art, Graphics  
[2xB][5xC] DIDA in ICT [Credit]**

Hundred of Hoo School

## Employment

2017 - Present

**Full-stack Web Developer; Full Time  
Freelancer & Contractor**

Rock Mission (Growth Marketing  
Agency; London)

Managing the hosting and security of  
multiple websites for multiple clients.  
Developing custom themes, when required  
and using a multi-purpose theme (Divi) for  
development when speed is of importance.  
Working with others to solve technique  
problems both remotely and in person.

Bottomless Brunch (Restaurant booking  
Platform; London)

Building the original custom theme which  
the platform is built on.  
Working using the Kanban board method  
to improve on the platform incrementally  
within a small remote development team  
as well as being responsible for the testing  
and deployment of the changes.

2016 - 2017

**Web Designer**

Sitewizard Ltd (Maidstone)

Designing, coding and deployment of  
websites in accordance to briefs as well as  
the maintenance and SEO improvements  
of existing websites.

2014 - 2016

**Web Designer**

Puretone Ltd (Rochester)

Maintaining multiple internal and customer  
facing websites.  
Managing Ad word Campaigns, reviewing  
analytic reports on sites and creating  
promotions which included an email  
campaign and schedule planning to update  
pricing where needed, tracking its success  
or failure.

2013 - 2014

**Sales Assistant**

Curry's / PC World; Dixons Group  
(Rochester)

Sales of electrical goods and reaching store  
targets

## Interests

In my personal time I enjoy a variety of different hobbies including art, reading, watching  
films, exercising, and most recently learning to play the guitar.