TRAVIS M HOFMAN

in/travismhofman/ %

+27 82 805 4842



Professional Profile

I am a commercially focused Management Consultant (Finance Executive and Corporate Recovery Background) passionate about helping businesses that operate with ethics and integrity succeed and maximize shareholder and stakeholder value. A strong believer that Environmental, Social, and (Corporate) Governance (ESG) must be the cornerstone of any business. Experienced in setting up a company's financial and administrative functions to allow for high growth. Excels, through understanding, at enhancing operations by establishing and improving reporting functions and controls. This improvement in systems and procedures is achieved by defining and implementing innovative process improvements by focusing on operational finance and the fundamentals and techniques used in Forensic Accounting. I enjoy leading in a team environment and am passionate about skills transfer and employee development through empowerment and mentoring. I am experienced in allocating and delegating resources according to changing requirements. I enjoy building and cultivating sustainable working relationships and developing strong professional networks.

Areas of Expertise

- Advisory and Consultancy
- Audit, Assurance, and Forensics
- Business Transformation
- Corporate and Business Reporting
- Corporate Recovery

- Data, Digital, and Technology
- Financial Management
- Governance, Risk, and Control
- Leadership and Management
- Management Accounting
- Stakeholder Relationship Management
- Strategy Development & Execution
- Strategy and Innovation
- Team Management & Development
- Treasury

Career Summary



Deloitte Africa Consulting

2022 - Date

2022 - Date

Manager

SUMMARY

Manager within the Deloitte Enterprise, Technology, and Performance Portfolio. Specifically focused on the sub-offering service of Finance & Performance. Finance & Performance advises, implements, and operates transformational solutions that create worldclass finance, shared services, and real estate capabilities. It applies digital, cloud, and analytics solutions to drive value across the Finance function.



III HKA Global

2019 - 20222020 - 2022

Financial Controller, Africa

RESPONSIBILITIES

- Management of the finance team for South Africa
- Oversee the production of accurate monthly accounts for the South African business.
- Ensure appropriate financial close procedures including account reconciliations, a full review of P&L including overhead accounts, etc.
- Maintained processes and procedures to ensure efficient client operations management, including billing processes, WIP, and Debtor management.
- Build good working relationships with key client contacts associated with commercial and finance aspects of our work.
- Build good relationships with project teams and help support commercial and financial management improvements, including task orders, timesheet process, and billing.
- Build good working relationships with our JV partner and develop appropriate strategies and procedures for administering the Joint Venture effectively.
- Work with HKA's corporate functions to ensure South Africa is aligned with the overall Group.
- Work with the business to complete accurate monthly forward forecasting.

- Management and ownership of the budget process for the South Africa region in line with the corporate timetable.
- Review of financial controls and reporting systems within the South African business
- BBBEE: prepare quarterly monitoring reports, support company initiatives, and lead preparations for annual BBBEE verification

KEY ACHIEVEMENTS

- Implemented systems and procedures in invoicing, financial commission management, utilization, and financial capturing
- Unlocked substantial legacy cash tied up in debtors and WIP (work-in-progress) through negotiation and an agile approach
- With improved systems, negotiations, and change management, the business's DSO dropped (days sales outstanding) by 94%
- Managed the entire B-BBEE verification process and achieved a level 4 (100% procurement level) when the forecasted best possible result was a level 5 (under a 100% procurement level)

♣ Consultant 2019 – 2020

SUMMARY

I joined HKA Global - the leading global risk mitigation and dispute resolution consultancy. HKA was going to take advantage of my construction finance background. I would initially provide quantum services. I would also assist in advisory, forensic accounting, and commercial damages (FACD).

ill iMbokotho Consulting and Company

2014 - 2019

Founder and Director

SUMMARY

I started my own consultancy business, where I could leverage my expertise to provide services on corporate recovery (business rescue), business transformations, and financial forensic investigations, and in a specific case, managed to negotiate fundraising in the SME space. I did this by leveraging the detailed knowledge I had gained at Keren Kula Group. Below is an example of a specific project I was involved with while I ran iMbokotho Consulting and Company.



2007 – 2014

2010 - 2014

SUMMARY

From joining Keren Kula (Group) without a finance and administration department, it grew quickly into eight companies in the construction and development sector. I was fully accountable for all financial management of the entire Group, including capturing, recording, and reporting, with annual revenues ranging from R25k to R300 million. Not to mention updating and improving the systems and procedures I had initially designed. I strategically managed a high-functioning financial and administrative department with up to 45 direct and indirect employees.

KEY ACHIEVEMENTS

- Closed tenders worth hundreds of millions of rands, including providing quotes and strategic planning for risk management
- Demonstrated leadership capabilities by providing essential mentorship to develop an inexperienced team, resulting in a high-functioning, engaged workforce.
- Leveraged expertise to assist poorly performing local community businesses in defining and implementing essential processes, allowing for business expansion.
- Led and effectively managed the treasury function for the Group.
- Successfully initiated and managed all fundraising activities, including raising R132 million, securing an overdraft facility of R9 million by a cession of debtors' book, and obtaining a facility to purchase additional plant and machinery.
- Established and managed all risk management for the business, including reviewing and appointing insurance brokers to fulfill short-term insurance requirements and performance guarantees.
- Developed and negotiated a sales proposal for 40% of the Group, valued at R84 million.
- Managed and approved a successful claim of R4 million for the cancellation of a contract awarded.
- Developed and implemented robust corporate governance strategies in compliance with King III and the Companies Act of 2008 across the Group.
- Achieved no qualified audits by liaising with external auditors and managing the audit process.

Position	Organization	Duration		
Finance Manager	Keren Kula Holdings	2007 - 2010		
Educator / Teacher (A & O levels)	Silver Oaks International School	2006 - 2007		
Assistant Lecturer	University of Pretoria	2006		
Deloitte	Training Contract	2004 - 2005		

Education

m MSc Forensic Accounting, University of Portsmouth

2022

m B Com (Hons) Financial Management, with distinction, University of Pretoria

2006

m B Com Accounting Sciences, University of Pretoria

2003 - 2005

Professional Development & Continued Education

- Certified SAFe® 5 Agilist, Scaled Agile Framework (SAFe®) [Project Management]
- Financial Modelling & Valuation Analyst (FMVA)® Certification, Corporate Finance Institute® (CFI)
- Award in Cash Management Fundamentals, with Merit, The Association of Corporate Treasurers (ACT)
- Advanced Short Course in Business Rescue Practice, UNISA and LEAD
- Digital Marketing Short Course, University of Cape Town
- Social Media Short Course, University of Cape Town
- The Fundamentals of Entrepreneurship for Emerging Markets Short Course, University of Cape Town
- Business Writing Short Course, University of Cape Town
- Individual Voice Programme Short Course, The Voice Clinic
- Numerous courses and specializations were completed through popular online learning platforms. For example, LinkedIn Learning, Coursera, etc. (please refer to my LinkedIn page for more details)

Professional: Memberships; Qualifications & Certifications

Description	Designation	Membership/Practitioner Number	Organization
Chartered Certified Accountant*	ACCA	3646240	ACCA
Associate General Accountant (SA)	AGA (SA)	30705371	SAICA
Certified SAFe® 5 Agilist	SA	-	Scaled Agile Inc
Celonis for Consulting Fast Track	-	-	Celonis
Exploring SAP Analytics Cloud	-	-	SAP
Tax Practitioner		PR0089747	SARS
Professional Accountant (SA)	PA (SA)	40859	SAIPA
Business Rescue Practitioner	BPR	40859 (Awarded through SAIPA)	CIPC
Award in Cash Management Fundamentals	AwardCMF	025660	ACT

^{*}In progress: 3 Strategic Professional Exams Remaining

Volunteer Experience

• True Mzansi Foundation, Founder and Director

(Currently Inactive)

• HKA Global - Africa Region

Liberty Provident Fund Management Committee Member
Corporate Social Responsibility Committee Member

(February 2020 – March 2022) (September 2020 – March 2022)

o Equality, Diversity, and Inclusion Committee Member

(March 2021 - March 2022)

Deloitte Africa Consulting

o Diversity, Equity, and Inclusion Forum Committee Member

(March 2023 - Present)