**PANKAJ SARAOGI**

**A. Particulars**

|  |  |  |
| --- | --- | --- |
| 1.  | Fathers Name | Late Sh.P.R.Saraogi |
| 2. | Date of Birth | 01/10/1972 |
| 3. | Permanent Residence | D-16, Sector-41NOIDA (UP) |
| 4. | Office Address | UGF-07, Ocean PlazaSector-18, NOIDA (UP) |
| 5. | Phone Nos | 9818644228 |
| 6.  | Email Id | ranjanaent@gmail.com |
| 7. | Linkedin Profile | <https://www.linkedin.com/in/pankaj-saraogi-7204ba8> |
| 8.  | Associated Websites | [www.ranjanaenterprises.in](http://www.ranjanaenterprises.in)[www.stressedassets.in](http://www.stressedassets.in)[www.healthinvest.in](http://www.healthinvest.in) |

**B. Educational Qualification & Skills**

|  |  |  |
| --- | --- | --- |
| 1. | Schooling | Mr.Marshalls School , Dehradun(ICSE Board, till 10th)St.Josephs Academy , Dehradun (ISC Board, 12th, 94%, AIR – 10) |
| 2. | Graduation - 1 | BE (Electronics & Electrical), BITS- PilaniPassed out in 1993 |
| 3.  | Graduation-2 | Bachelor of Law (LLB) , CCS UniversityPassed in 2018 |
| 4. | Vocational Skill-1 | Visharad in Vedic Sciences |
| 5. | Vocational Skill-2 | Diploma in Dairy & Milk Processing |
| 6. | Self Acquired Skills | Accountancy, Taxation, Insolvency, History , Sociology |

**C. Companies/LLP presently associated with**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | Ranjana Enterprises (P) Ltd | Founding Director since 2009 | Company engaged in realestate brokerage, consulting, advisory since 2009. Specialized in monetization of Stressed Industrial Realestate across North India (particularly NCR, UP& Rajasthan). Concluded transactions worth Rs 500Cr so far |
| 2. | Noida Holdings (P) Ltd | Founding Director since 2014 | Education and coaching for Derivative based trading and investments in financial markets |
| 3. | Prithvi Asset Advisors LLP | Founding Partner since 2018 | Resolution of stressed situation in corporate, either through NCLT(IBC) or outside. So far participated in more than 30 such cases in last 27 months.Investment manager to SATURN TRUST,  |
| 4.  | Health Invest Alternatives LLP | Founding Partner since 2018 | An Investment Banking firm engaged in M&A of Healthcare assets (Hospitals, Pharma, Wellness, Start-ups) |
| 5. | www.stressedassets.in | Founder since 2018 | Dedicated portal for M&A, Knowledge dissemination for Stressed Assets across business domains and geography |
| 6. | Right Initiatives for Social Empowerment (RISE) - NGO | Founding Secretary since 2013 | A think tank to recommend & suggest ways and measures to improve the affordable housing realestate scenario throughout the country |
| 7.  | Saturn Trust (AIF-Cat2) | Founder since 2019 | This is a SEBI approved AIF with a mandate to raise Rs 150cr for deployment in stressed assets. |
| 8 | Iridium Earthtech LLP | Founder since 2020 | Resolution of Stressed Realestate projects (MMR Region) and sale of High end properties and big industrial lands  |

**D. Experience**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | 1991-2000 | Manufacturing | Ran self owned SSI units for:-1. Assembly of TV sets
2. Cables & Wires (telecom)
3. Garments (Exports Job work)

Closed the operations due to adverse business environment, resulting in firm becoming NPA. Also because IT and Realestate were two sunrise industries , offering better potential |
| 2. | 2000-2005 | IT Start-Up | [www.noidabusiness.com](http://www.noidabusiness.com) (a B2C portal) , focussed on business generation and knowledge dissemination through the Internet. Those were the initial days of Internet and at one point of time we were managing 25 websites across different domainsThis portal was pioneer in Real-Tech and a precursor to 99acres.com , the portal lost its relevance once an offline realestate consulting was started in 2003 |
| 3. | 2003-date | Realestate  | Brokerage, consulting, advisory in all classes of realestate. Specializing in Stressed Industrial Realestate across north India and MMR area. Refer to C(1) & C(9) above |
| 4. | 2005- date | Equity Markets | Education and coaching of derivative strategy and investment in financial markets using technical analysis.Leader and Pioneer in the field, our firm has so far trained more than 3000 professionals across India. Exclusive partners with ZEE BUSINESS for the market opening and market closing shows Refer to C(2) above |
| 5 | 2009-2011 | Renewable Energy | Created an Investment Banking firm for M&A of Hydro and Solar power assets. Developed a robust deal pipeline in short period of time. Closed the practise due to lack of inhouse technical team |
| 6 | 2014-2016 | Metals and Mining | Created an Investment banking firm (with inhouse technical team) for M&A of mining tenaments in India , Australia & Indonesia. Focus was on precious metals (gold), nuclear fuel (Uranium) & Rare Earths (lithium etc). Got a mandate from one of the only five functional uranium mines of Australia.Closed the practise as Indian Mining Policy reforms were a non-starter and Indian business preferred Africa , Canada and Central Asia as their partner in mining rather than Australia |
| 7 | 2017-date | Insolvency (Stressed Assets) | We believe that Stressed Asset Resolution is the driver for Indian M&A for the next 10 yearsPlease refer to C(3), C(5), C(7) above |
| 8 | 2018-date | Healthcare | We believe that Healthcare is the next sunrise industry.Please refer to C(4) above |
| 9 | 2017-date | Startups and digitization of business | Please refer to C(5) and C(8) above |

**E. About Myself**

Pankaj has an acumen to identify and pursue emerging business trends and sunrise industries. His varied experience in many industrial and business verticals combined with his knowledge in diverse fields like structured finance, real estate, technology, law, sociology, history & politics enables him to not only spot and predict accurately the future business cycles and waves of disruption but also to devise creative turnaround strategies and solutions.

His diversified experience, knowledge and network enables him to spot a possible turnaround asset and also identify the underlying risk in a business situation. His forte lies in risk management and devising feasible resolution and monetisation plans for stressed assets. He has indepth knowledge of the entire stressed assets resolution ecosystem in the country and is a firm believer of Stressed Assets as an Alternate Asset Class.

He believes that India is now at the cusp of :-

1. INDUSTRIAL REVIVAL in which Resolution of Stressed Assets and REINDUSTRIALIZATION of MSMEs will play an important role.
2. Revival of Affordable housing , specially in MMR (Mumbai Metropolitan Region)

Warm Regards

(PANKAJ SARAOGI)